3DS 3DEXCITE

3DEXPERIENCE®

PRODUCT COMMUNICATOR
3DEXPERIENCE ROLE

SEEING IS BELIEVING - CREATE STUNNING DIGITAL CONTENT TO SHOWCASE PRODUCT VALUES, ENABLE PARTNERS AND WIN CUSTOMERS.

The Product Communicator role enables makers, designers, technical-sales people and marketers to easily create relevant assets for every channel.
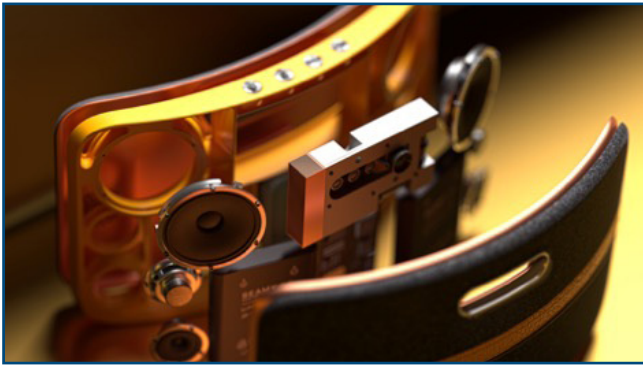
OVERVIEW

Marketing content creation and product illustration for everyone, everywhere, at any time.

Product Communicator includes two applications, xHighlight for interactive storytelling and technical illustrations and xStudio for creating product shots and interactive turntables (360° view) in photorealistic quality. xStudio uses 3D Publication Credits (RCR-OC) for photorealistic rendering on cloud.

DASSAULT SYSTEMES

KEY CAPABILITIES

- Minimize time-to-market by creating product launch content directly from the latest version of the **3D**EXPERIENCE Twin

- Enable everyone to create product communication content with an intuitive user experience at anytime & on all devices, directly in the web browser

- Stage products interactively in global illumination, directly in the web browser to produce stunning renderings on-cloud and pay only when a render is triggered

- Render-as-a-Service is a fully scalable infrastructure for large-scale productions and teams

- Build interactive product trainings to promote the product in a compelling way

- Illustrate and present your product USPs and usage scenarios through videos in a highly impactful way

- Create technical illustrations for user-guides or functional product descriptions with maximum accuracy thanks to vector graphic technology

CAPABILITIES OF THE 3DEXPERIENCE PLATFORM

With its growing solution portfolio and secure cloud technology, the **3D**EXPERIENCE platform enables you to manage all facets of your product development process including rendering productions and product presentations while reducing infrastructure costs, IT overhead, software maintenance and complexity. All **3D**EXPERIENCE solutions work together seamlessly making data management, sharing, and collaboration across your entire business ecosystem easy..

- Store all your rendering productions and interactive presentations in a centralized, secure location on the cloud and access and manage it from any device.

- Manage the lifecycle of any type of content such as 3D design files, rendered output and interactive presentations across disciplines and CAD applications.

- Your entire production processes including direct posts to communities, reviews, and adjustments are seamlessly integrated through the **3D**EXPERIENCE platform.

- Take advantage of built-in revision control and branching for streamlined data management.

- View, share, annotate, discuss, visualize product communication content from any device with a web browser.

- Collaborate in real time with all internal and external team members through cloud-based dashboards, messaging, activity streams, communities and drag-and-drop task management.

Our 3DEXPERIENCE® platform powers our brand applications, serving 11 industries, and provides a rich portfolio of industry solution experiences.

Dassault Systèmes, the **3D**EXPERIENCE Company, is a catalyst for human progress. We provide business and people with collaborative virtual environments to imagine sustainable innovations. By creating 'virtual experience twins' of the real world with our **3D**EXPERIENCE platform and applications, our customers push the boundaries of innovation, learning and production.

Dassault Systèmes' 20,000 employees are bringing value to more than 270,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit **www.3ds.com**.

3DEXPERIENCE®

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Real Time. Real Results

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